

S'WET™

LOGO & BRAND GUIDELINES



@SWETNYC



@JENNILYNNFITNESS.COM

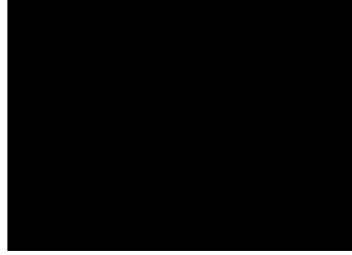


@SWET_CERT

LOGO COLOR PALATTE



RGB (61, 160, 230)
HEX # 3DA0E6



RGB (0, 0, 0)
HEX # 000000



RGB (82, 82, 82)
HEX # 525252



RGB (246, 184, 51)
HEX # F6B833

S'WET™

FONT: COPPERPLATE GOTHIC

**ALL CAPS WITH BLUE WATER DROP
AS APOSTROPHE**

ALTERNATIVE: S'WET

FONT [COPPERPLATE GOTHIC] & COLORS [3DA0E6]

S'WEET™